



**SPORT
STYLE**

**SS
21**

 **hummel**

UNDERSTANDING THE ICONS

In this catalog you will find these icons on some of the products.
Here is an overview of what they mean.



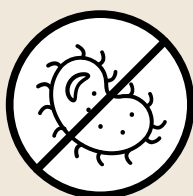
Hero

Products supported by a marketing campaign



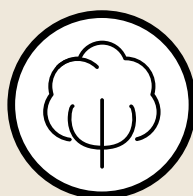
Bamboo

Products made from bamboo material
(see page 6)



Anti-bacterial

The product has anti-bacterial properties



Organic cotton

Products made from organic cotton
(see page 6)



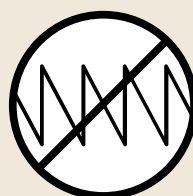
Recycled fabric

Products made from recycled polyester
(see page 6)



BeeCool

The hummel BEECOOL technology is developed to keep you cool and dry



Seamless

This product is round knitted and completely free of inconvenient seams

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Design direction



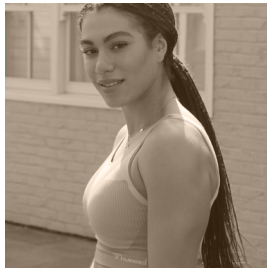
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08
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12
Legacy



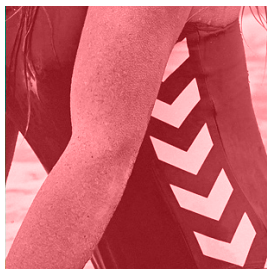
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**Presented
by hummel
ambassadors**



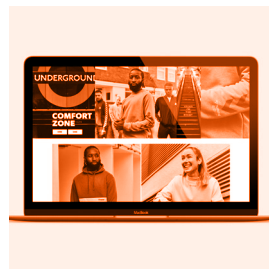
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DESIGN DIRECTION

For Sport Style SS21 we celebrate life. Genuine Connections. Togetherness.

The quirky and playful mash-up of festival styling offer as our main inspiration this season. And now – more than ever – the very essence of lighthearted festival vibes defines our mounting crave for social gatherings. For mixing up our new normal.

From beginning to end it's a collection offering multi-purpose wear with updated, asymmetrical colour-blockings, sporty nudes and alternate dying celebrating the beauty of imperfections. It's (still) all about functionality. And fewer styles doing more work.

Our relationship with the ocean takes on a more prominent role for the swim silhouettes - adding alternate takes on strong sustainability statements. Digital graphics. Subdued tie-dye. Recycled polyester. Reminding us that not everything is what it may seem.

A conscious blend of sport, fashion and environmental focus wins out.



ENJOY SPORTS CONSCIOUSLY

Living in an increasingly crowded urban environment forces us to be confronted with the waste we produce and the impact our lifestyle and consumption have on the habitat in which we live. Making us search for more sustainable solutions.

With a strive to do better, we're now able to offer a capsule featuring recycled materials, sustainable fibers and the use of bamboo.

50% of the whole Sport Style collection*
is made of sustainable materials

70% of hummel MINDFUL training collection*
is made of sustainable materials

*Exept NOOS



Bamboo

- × One of the fastest growing plants on earth
- × Can be harvested without damaging chemicals
- × Absorbs co2 and releae 35% more oxygen than trees
- × Anti-odour - natural anti-bacterial properties
- × Regulates body temperature
- × More absorbent & moisture wicking than cotton



Recycled polyester

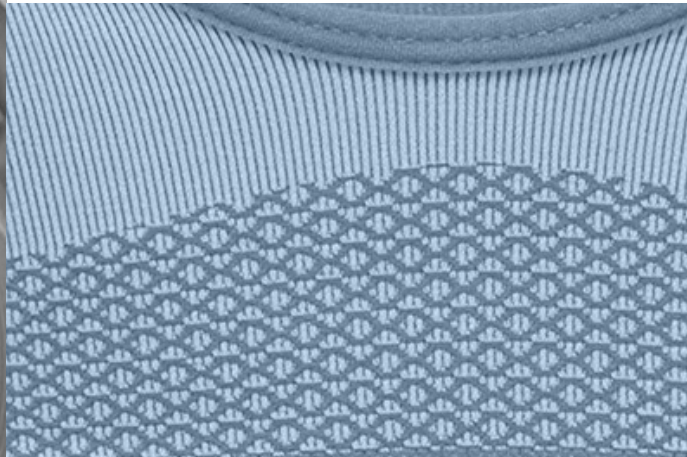
- × Reduces our dependence on petroleum resources
- × Requires less energy than virgin polyester.
- × Reduces landfill waste thus reduces soil contamination and air / water pollution
- × Continuously recycling loops minimizing waste



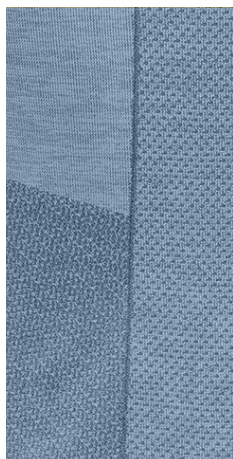
Organic cotton

- × Cleaner growth and production process
- × No chemical fertilizers, pesticides, and insecticides improve quality of the land/soil and farmer health
- × Less water contamination
- × Softer than conventional cotton





SEAMLESS





ANTIBACTERIAL



BEECOOL



FLEXIBILITY



SEAMLESS



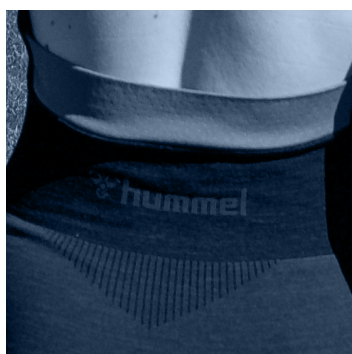
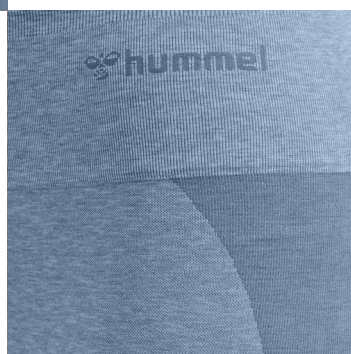
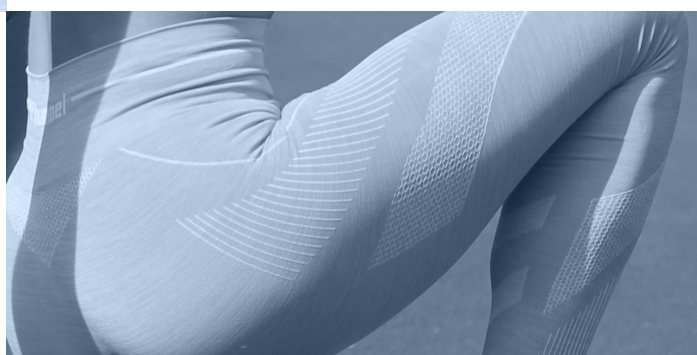
The hummel® seamless styles truly are can't-live-without must-haves. Featuring a tubular knit construction that offers a seamless, ultra-stretchable and firm fit with unlimited movement alongside a soft, comfortable feel – completely free from annoying seams.

It's beautiful, flexible designs engineered to follow the curves and contours of the body and fully equipped with eye-catching yet functional details. Allowing for enhanced performance, shaping and breathability.

The seamless program is seasonal and trend-based in both colourways and detailing, but always stays true to its all-time heroes. Offering a wealth of styling options cross seasons and styles.

When choosing a hummel® seamless style, you're guaranteed:

- × **BEECOOL® technology and an antibacterial treatment**
- × **Flexibility and high durability**
- × **Maximum comfort, support and unlimited movement**
- × **Strategically placed ventilation**



TIGHTS OVERVIEW

DKK 399,95
EUR 49,95
GBP 48

211071 MACI HW 7/8 TIGHTS



210387 SHARNI MID WAIST TIGHTS



DKK 349,95
EUR 44,95
GBP 42

206285 CHIPO TIGHTS



DKK 299,95
EUR 39,95
GBP 35

210496 CLEA TIGHTS



210392 JOY TIGHTS



206231 PARIS TIGHTS



210400 HANA HIGH WAIST



DKK 279,95
EUR 34,95
GBP 34

203028 LILY TIGHTS



DKK 249,95
EUR 29,95
GBP 28

210501 CI 3/4 TIGHTS



210496 CI MID WAIST



DKK 199,95
EUR 24,95
GBP 24

210492 TIF HIGH WAIST TIGHTS



DKK 149,95
EUR 19,95
GBP 18

206270 SOMMER TIGHTS



HUM LEG

hummel LEGACY is a new price aggressive logo program.

It celebrates what we all identify and love about hummel - the iconic chevrons. It has a youthful vibe featuring a bold typographic hummel logo as well as the famous sporty chevrons.

hummel LEGACY has visual ties and recognition into our historical and present efforts on the football pitches and indoor arenas. This way, hummel LEGACY is elegantly tied to the over 5.000 sport clubs around the world with chevrons on the jerseys.

Finally, hummel LEGACY will be on NOOS from SS21 to secure the full potential throughout the season.



HUMMEL FACILITY



hummel® entry-price logo program
SPORTSWEAR SINCE 1923

HUMMEL LEGACY OVERVIEW



212560 // HMLLEGACY WOMAN CROPPED T-SHIRT

DKK 99,95 / SEK 150,00 / NOK 150
EUR 12,95 / GBP 12 / USD 14.95 / CHF 15,00



212561 // HMLLEGACY WOMAN CROPPED HOODIE

DKK 249,95 / SEK 350,00 / NOK 330
EUR 29,95 / GBP 28 / USD 36.95 / CHF 38,00



212563 // HMLLEGACY WOMAN T-SHIRT

DKK 99,95 / SEK 150,00 / NOK 150
EUR 12,95 / GBP 12 / USD 14.95 / CHF 15,00



212562 // HMLLEGACY WOMAN HIGH WAIST TIGHTS

DKK 149,95 / SEK 200,00 / NOK 200
EUR 19,95 / GBP 18 / USD 21.95 / CHF 23,00



212564 // HMLLEGACY WOMAN TAPERED PANTS

DKK 249,95 / SEK 350,00 / NOK 330
EUR 29,95 / GBP 28 / USD 36.95 / CHF 38,00



212572 // HMLLEGACY CHEVRON SWEATSHIRT

DKK 199,95 / SEK 280,00 / NOK 280
 EUR 24,95 / GBP 35 / USD 29.95 / CHF 30,00



212571 // HMLLEGACY SWEATSHIRT

DKK 199,95 / SEK 280,00 / NOK 280
 EUR 24,95 / GBP 35 / USD 29.95 / CHF 30,00



212565 // HMLLEGACY HOODIE

DKK 249,95 / SEK 350,00 / NOK 330
 EUR 29,95 / GBP 28 / USD 36.95 / CHF 38,00



212570 // HMLLEGACY CHEVRON T-SHIRT

DKK 99,95 / SEK 150,00 / NOK 150
 EUR 12,95 / GBP 12 / USD 14.95 / CHF 15,00



212569 // HMLLEGACY T-SHIRT

DKK 99,95 / SEK 150,00 / NOK 150
 EUR 12,95 / GBP 12 / USD 14.95 / CHF 15,00



212573 // HMLLEGACY T-SHIRT L/S

DKK 179,95 / SEK 250,00 / NOK 250
 EUR 22,95 / GBP 20 / USD 29.95 / CHF 28,00



212566 // HMLLEGACY ZIP HOODIE

DKK 299,95 / SEK 430,00 / NOK 400
 EUR 39,95 / GBP 35 / USD 44.95 / CHF 45,00



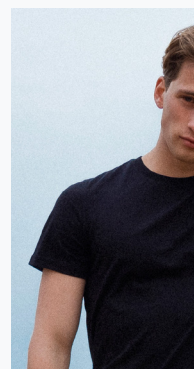
212567 // HMLLEGACY TAPERED PANTS

DKK 249,95 / SEK 350,00 / NOK 330
 EUR 29,95 / GBP 28 / USD 36.95 / CHF 38,00

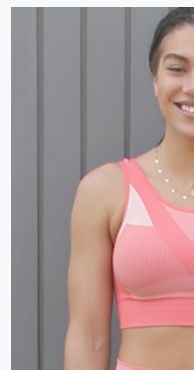


212568 // HMLLEGACY SHORTS

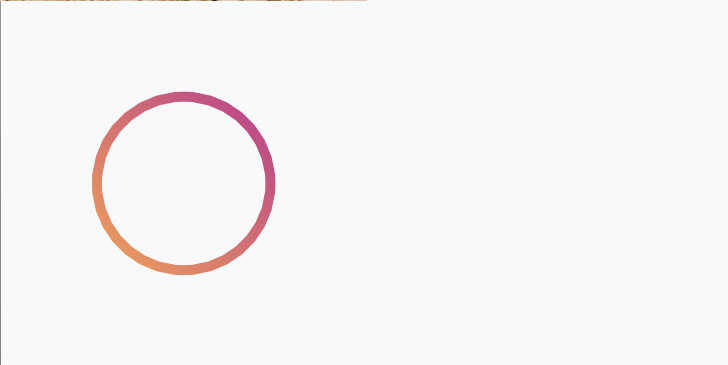
DKK 199,95 / SEK 280,00 / NOK 280
 EUR 24,95 / GBP 24 / USD 29.95 / CHF 30,00



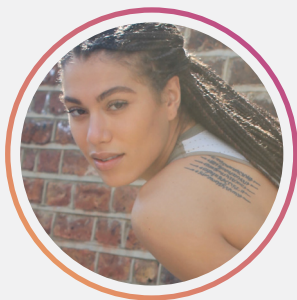
Due to the present Corona pandemic we were not able to capture any styles on models in a studio like we normally do. Luckily we were able to get help from members of our lovely ambassador team – they spend some time during lockdown with hummel SS21 styles and a camera. Please enjoy a very authentic lookbook.



SS21 SPORT STYLE PRESENTED BY HUMMEL AMBASSADORS



MINDFUL TRAINING // WOMEN

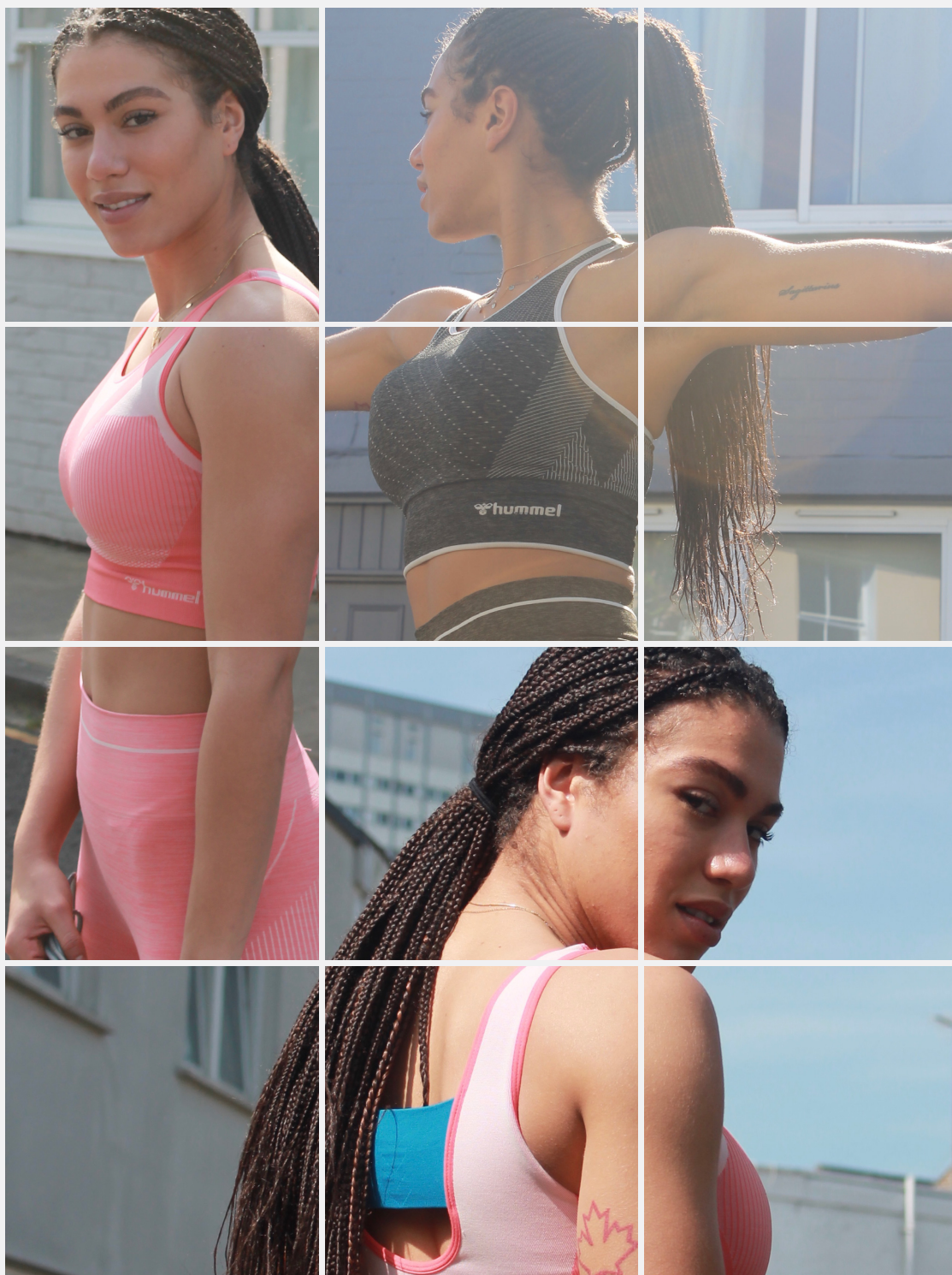


catrinajudge



CATRINA JUDGE

Model & personal trainer

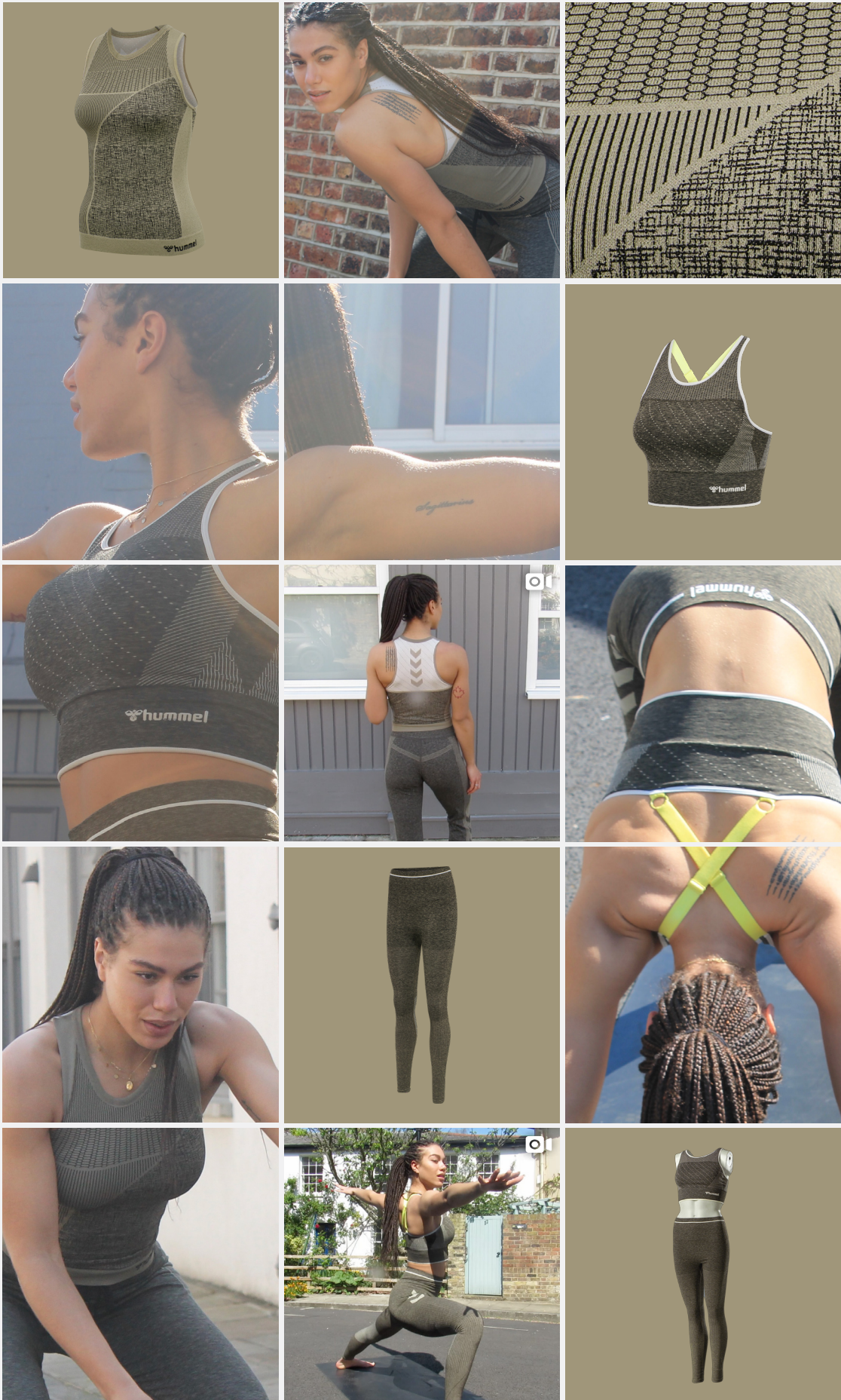


MINDFUL TRAINING // WOMEN



MINDFUL TRAINING // WOMEN

MINDFUL TRAINING // WOMEN



APPAREL // WOMEN



STOCK STOCK

210495 // HMLCI SEAMLESS TOP

Colors: Grey Melange (2006) / Black Melange (2508) / Sugar Coral Melange (4347) / Celandine Melange (5040)

Quality: 52% polyamide, 42% polyester, 6% elastane **Sizes:** XS - L
Stretchable fabric / Knitted logo/ Seamless / Antibacterial / Flexibility / BeeCool / Tight fit

DKK 199,95 / **SEK** 280,00 / **NOK** 280
EUR 24,95 / **GBP** 24 / **USD** 29.95 / **CHF** 30,00



STOCK

210498 // HMLCI SEAMLESS T-SHIRT

Colors: Vetiver Melange (2340) / Black Melange (2508)

Quality: 58% polyamide, 36% polyester, 6% elastane **Sizes:** XS - L
Stretchable fabric / Knitted logo and chevrons/ Seamless / Antibacterial / Flexibility / BeeCool / Regular fit

DKK 299,95 / **SEK** 430,00 / **NOK** 400
EUR 39,95 / **GBP** 35 / **USD** 44.95 / **CHF** 45,00



STOCK

210497 // HMLCI SEAMLESS T-SHIRT L/S

Colors: Vetiver Melange (2340) / Black Melange (2508)

Quality: 58% polyamide, 36% polyester, 6% elastane **Sizes:** XS - L
Stretchable fabric / Knitted logo and chevrons/ Seamless / Antibacterial / Flexibility / BeeCool / Regular fit

DKK 349,95 / **SEK** 500,00 / **NOK** 480
EUR 44,95 / **GBP** 42 / **USD** 49.95 / **CHF** 55,00

APPAREL // WOMEN



STOCK

210499 // HMLCI SEAMLESS CYCLING SHORTS

Colors: Black Melange (2508) / Celandine Melange (5040)**Quality:** 52% polyamide, 42% polyester, 6% elastane **Sizes:** XS - L

Stretchable fabric / Knitted logo and chevrons/ Seamless / Antibacterial / Flexibility / BeeCool / Tight fit

DKK 199,95 / **SEK** 280,00 / **NOK** 280
EUR 24,95 / **GBP** 24 / **USD** 29.95 / **CHF** 30,00

STOCK

210501 // HMLCI SEAMLESS 3/4 TIGHTS

Colors: Black Melange (2508)**Quality:** 52% polyamide, 42% polyester, 6% elastane **Sizes:** XS - L

Stretchable fabric / Knitted logo and chevrons/ Seamless / Antibacterial / Flexibility / BeeCool / Tight fit

DKK 249,95 / **SEK** 350,00 / **NOK** 330
EUR 29,95 / **GBP** 28 / **USD** 36.95 / **CHF** 38,00

STOCK

STOCK

210496 // HMLCI SEAMLESS MID WAIST TIGHTS

Colors: Grey Melange (2006) / Vetiver Melange (2340) / Black Melange (2508) / Mykonos Blue Melange (8586)**Quality:** 52% polyamide, 42% polyester, 6% elastane **Sizes:** XS - L

Stretchable fabric / Knitted logo and chevrons/ Seamless / Antibacterial / Flexibility / BeeCool / Tight fit

DKK 249,95 / **SEK** 350,00 / **NOK** 330
EUR 29,95 / **GBP** 28 / **USD** 36.95 / **CHF** 38,00

APPAREL // WOMEN



STOCK

210509 // HMLCLEA SEAMLESS TOP

Colors: Black Melange (2508) / Blue Nights Melange (8273)

Quality: 57% polyamide, 30% polyester, 13% elastane Sizes: XS - L

Stretchable fabric / Knitted mesh with ventilation at centre back / Knitted logo and chevrons / Silicone tape inside bottom hem/ Seamless / Ventilation / Antibacterial / Flexibility / BeeCool / Tight fit

DKK 249,95 / SEK 350,00 / NOK 330
EUR 29,95 / GBP 28 / USD 36.95 / CHF 38,00

STOCK

210510 // HMLCLEA SEAMLESS T-SHIRT

Colors: Black Melange (2508)

Quality: 71% polyamide, 29% polyester Sizes: XS - L

Stretchable fabric / Knitted mesh with ventilation at sleeves, sides and centre back / Knitted logo and chevrons/ Seamless / Ventilation / Antibacterial / Flexibility / BeeCool / Regular fit

DKK 299,95 / SEK 430,00 / NOK 400
EUR 39,95 / GBP 35 / USD 44.95 / CHF 45,00

STOCK

210512 // HMLCLEA SEAMLESS T-SHIRT L/S

Colors: Black Melange (2508)

Quality: 71% polyamide, 29% polyester Sizes: XS - L

Stretchable fabric / Knitted mesh with ventilation at sleeves and centre back / Knitted logo and chevrons/ Seamless / Ventilation / Antibacterial / Flexibility / BeeCool / Regular fit

DKK 349,95 / SEK 500,00 / NOK 480
EUR 44,95 / GBP 42 / USD 49.95 / CHF 55,00

STOCK

211761 // HMLCLEA SEAMLESS CYCLING SHORTS

Colors: Black Melange (2508)

Quality: 57% polyamide, 30% polyester, 13% elastane Sizes: XS - L

Stretchable fabric / Knitted mesh with ventilation / Knitted logo and chevrons/ Seamless / Antibacterial / Flexibility / BeeCool / Tight fit

DKK 249,95 / SEK 350,00 / NOK 330
EUR 29,95 / GBP 28 / USD 36.95 / CHF 38,00

APPAREL // WOMEN



HERO

210397 // HMLLALA SEAMLESS HOODIE

Colors: Humus Melange (2190)

Quality: 48% recycled polyamide, 31% polyester, 25% polyamide Sizes: XS - L

Stretchable fabric / Knitted mesh with ventilation at front, back and at sleeves / Knitted logo and chevrons / Seamless / Ventilation / Antibacterial / Flexibility / BeeCool / Recycled fabric / Regular fit

DKK 399,95 / SEK 580,00 / NOK 550
 EUR 49,95 / GBP 48 / USD 59.95 / CHF 60,00



211248 // HMLALTONA SEAMLESS TOP

Colors: Black (2001) / Sugar Coral (4318)

Quality: 66% recycled polyester, 34% recycled polyamide Sizes: XS - L

Stretchable rib fabric / Woven label at front / Seamless / Antibacterial / Flexibility / BeeCool / Recycled fabric / Tight fit

DKK 199,95 / SEK 280,00 / NOK 280
 EUR 24,95 / GBP 24 / USD 29.95 / CHF 30,00



STOCK

210511 // HMLCLEA SEAMLESS MID WAIST TIGHTS

Colors: Vetiver Melange (2340) / Black Melange (2508) / Blue Nights Melange (8273)

Quality: 57% polyamide, 30% polyester, 13% elastane Sizes: XS - L

Stretchable fabric / Knitted mesh with ventilation at back of knees / Knitted logo and chevrons / Seamless / Ventilation / Antibacterial / Flexibility / BeeCool / Tight fit

DKK 299,95 / SEK 430,00 / NOK 400
 EUR 39,95 / GBP 35 / USD 44.95 / CHF 45,00

APPAREL // WOMEN



HERO

210390 // HMLJOY SEAMLESS SPORTS TOP

Colors: Eggnog/Sugar Coral (9079)

Quality: 53% polyamide, 33% polyester, 14% elastane Sizes: XS - L

Stretchable fabric / Knitted mesh with ventilation at front / Double layer / Knitted logo and chevrons / Seamless / Ventilation / Antibacterial / Flexibility / BeeCool / Tight fit

DKK 249,95 / SEK 350,00 / NOK 330
 EUR 29,95 / GBP 28 / USD 36.95 / CHF 38,00



HERO

210394 // HMLFELICITY SEAMLESS SPORTS TOP

Colors: Mykonos Blue (8587)

Quality: 68% recycled polyamide, 17% polyamide, 15% elastane Sizes: XS - L

Stretchable fabric / Knitted mesh with ventilation at lower part of top / Double layer / Knitted logo and chevrons / Adjustable elastic straps / Seamless / Ventilation / Antibacterial / Flexibility / BeeCool / Recycled fabric / Tight fit

DKK 249,95 / SEK 350,00 / NOK 330
 EUR 29,95 / GBP 28 / USD 36.95 / CHF 38,00



HERO

HERO

210392 // HMLJOY SEAMLESS HIGH WAIST TIGHTS

Colors: Sugar Coral Melange (4347) / Blue Nights Melange (8273)

Quality: 58% polyamide, 29% polypropylene, 13% elastane Sizes: XS - L

Stretchable fabric / Knitted mesh with ventilation at front and at back of knees / Knitted logo and chevrons / Seamless / Ventilation / Antibacterial / Flexibility / BeeCool / Tight fit

DKK 299,95 / SEK 430,00 / NOK 400
 EUR 39,95 / GBP 35 / USD 44.95 / CHF 45,00



HERO

210395 // HMLFELICITY SEAMLESS SHORTS

Colors: Mykonos Blue (8587)

Quality: 68% recycled polyamide, 17% polyamide, 15% elastane Sizes: XS - L

Stretchable fabric: knitted logo and chevrons / Seamless / Antibacterial / Flexibility / BeeCool / Recycled fabric / Tight fit

DKK 249,95 / SEK 350,00 / NOK 330
 EUR 29,95 / GBP 28 / USD 36.95 / CHF 38,00

APPAREL // WOMEN



HERO

210399 // HMLHANA SEAMLESS SPORTS TOP

Colors: Vetiver Melange (2340)

Quality: 68% recycled polyamide, 17% polyamide, 15% elastane Sizes: XS - L

Stretchable fabric / Knitted mesh with ventilation above chest / Double layer / Knitted logo / Adjustable elastic straps / Seamless / Ventilation / Antibacterial / Flexibility / BeeCool / Recycled fabric / Tight fit

DKK 249,95 / SEK 350,00 / NOK 330
EUR 29,95 / GBP 28 / USD 36.95 / CHF 38,00

HERO

210398 // HMLHANA SEAMLESS TOP

Colors: Vetiver (8062)

Quality: 59% recycled polyamide, 34% polyamide, 7% elastane Sizes: XS - L

Stretchable fabric / Knitted mesh with ventilation above chest / Knitted logo and chevrons / Silicone tape inside bottom hem / Seamless / Ventilation / Antibacterial / Flexibility / BeeCool / Recycled fabric / Tight fit

DKK 249,95 / SEK 350,00 / NOK 330
EUR 29,95 / GBP 28 / USD 36.95 / CHF 38,00

HERO

210400 // HMLHANA SEAMLESS HIGH WAIST TIGHTS

Colors: Vetiver Melange (2340)

Quality: 68% recycled polyamide, 17% polyamide, 15% elastane Sizes: XS - L

Stretchable fabric / Knitted mesh with ventilation at back of knees / Knitted logo and chevrons / Seamless / Ventilation / Antibacterial / Flexibility / BeeCool / Recycled fabric / Tight fit

DKK 299,95 / SEK 430,00 / NOK 400
EUR 39,95 / GBP 35 / USD 44.95 / CHF 45,00

HERO

210396 // HMLHANA SEAMLESS TAPERED PANTS

Colors: Vetiver Melange (2340)

Quality: 59% recycled polyamide, 34% polyamide, 7% elastane Sizes: XS - L

Stretchable fabric / Knitted mesh with ventilation at crotch and detail at back / Knitted logo and chevrons / Drawstring inside at waist / Seamless / Ventilation / Antibacterial / Flexibility / BeeCool / Recycled fabric / Tapered fit

DKK 399,95 / SEK 580,00 / NOK 550
EUR 49,95 / GBP 48 / USD 59.95 / CHF 60,00

APPAREL // WOMEN



STOCK

STOCK

STOCK

210490 // HMLTIF SEAMLESS SPORTS TOP

Colors: Black Iris (1009) / Black (2001) / Sugar Coral (4318) / Vetiver (8062) / White (9001)

Quality: 65% recycled polyamide, 27% polyamide, 8% elastane **Sizes:** XS - L
Stretchable fabric / Knitted mesh with ventilation at chevrons / Knitted logo / Double layer / Seamless / Ventilation / Antibacterial / Flexibility / BeeCool / Recycled fabric / Tight fit

DKK 199,95 / **SEK** 280,00 / **NOK** 280
EUR 24,95 / **GBP** 24 / **USD** 29.95 / **CHF** 30,00



STOCK

STOCK

HERO

STOCK

210491 // HMLTIF SEAMLESS TOP

Colors: Black Iris (1009) / Black (2001) / Vetiver (8062) / White (9001)

Quality: 65% recycled polyamide, 27% polyamide, 8% elastane **Sizes:** XS - L
Stretchable fabric / Knitted mesh with ventilation at chevrons / Knitted logo / Silicone tape inside bottom hem / Seamless / Ventilation / Antibacterial / Flexibility / BeeCool / Recycled fabric / Tight fit

DKK 199,95 / **SEK** 280,00 / **NOK** 280
EUR 24,95 / **GBP** 24 / **USD** 29.95 / **CHF** 30,00

Col. 4318 + 8062 – Logo will be black



STOCK

STOCK

HERO

210494 // HMLTIF SEAMLESS CYLING SHORTS

Colors: Black Iris (1009) / Black (2001) / Sugar Coral (4318) / Vetiver (8062)

Quality: 68% recycled polyamide, 17% polyamide, 15% elastane **Sizes:** XS - L
Stretchable fabric: knitted logo and chevrons / Seamless / Antibacterial / Flexibility / BeeCool / Recycled fabric / Tight fit

DKK 199,95 / **SEK** 280,00 / **NOK** 280
EUR 24,95 / **GBP** 24 / **USD** 29.95 / **CHF** 30,00

Col. 8062 – Logo will be black



STOCK

STOCK

HERO

210492 // HMLTIF SEAMLESS HIGH WAIST TIGHTS

Colors: Black Iris (1009) / Black (2001) / Vetiver (8062) / Mykonos Blue (8587)

Quality: 68% recycled polyamide, 17% polyamide, 15% elastane **Sizes:** XS - L
Stretchable fabric: knitted logo and chevrons / Seamless / Antibacterial / Flexibility / BeeCool / Recycled fabric / Tight fit

DKK 199,95 / **SEK** 280,00 / **NOK** 280
EUR 24,95 / **GBP** 24 / **USD** 29.95 / **CHF** 30,00

Col. 1009 – Logo will be grey

APPAREL // WOMEN



211070 // HMLMACI CYCLING SHORTS

Colors: Black (2001)**Quality:** 78% polyester, 22% elastane **Sizes:** XS - XL

Jersey fabric / Waterbased print / Side pocket / Flexibility / BeeCool / Tight fit

DKK 299,95 / **SEK** 430,00 / **NOK** 400
EUR 39,95 / **GBP** 35 / **USD** 44.95 / **CHF** 45,00
**HERO**

210405 // HMLVENKA 2 IN 1 SHORTS

Colors: Blue Nights (7429)**Quality:** Main: 92% polyester, 8% elastane / Inner shorts: 85% recycled polyester, 15% elastane **Sizes:** XS - XL

Outer shorts: stretchable woven fabric / Inner shorts: jersey fabric / Jersey inserts at waistband / Waterbased printed logo / Zipper pocket at back / Flexibility / BeeCool / Recycled fabric / Regular fit

DKK 399,95 / **SEK** 580,00 / **NOK** 550
EUR 49,95 / **GBP** 48 / **USD** 59.95 / **CHF** 60,00


211071 // HMLMACI HIGH WAIST 7/8 TIGHTS

Colors: Black (2001) / Mykonos Blue (8587)**Quality:** 78% polyester, 22% elastane **Sizes:** XS - XL

Jersey fabric / Waterbased print / Side pocket / Flexibility / BeeCool / Tight fit

DKK 399,95 / **SEK** 580,00 / **NOK** 550
EUR 49,95 / **GBP** 48 / **USD** 59.95 / **CHF** 60,00

APPAREL // WOMEN



HERO

210386 // HMLSHARNI SPORTS BRA

Colors: Blue Nights (7429)

Quality: 85% recycled polyester, 15% elastane

Sizes: XS - XL

Jersey fabric / Stretchable mesh inserts for ventilation / Waterbased printed logo / Ventilation / Flexibility / BeeCool / Recycled fabric / Tight fit

DKK 299,95 / SEK 430,00 / NOK 400

EUR 39,95 / GBP 35 / USD 44.95 / CHF 45,00



211299 // HMLPAMMI LOOSE T-SHIRT

Colors: Blue Nights (7429)

Quality: 100% polyester

Sizes: XS - XL

Mesh fabric / Label / Loose fit

DKK 249,95 / SEK 350,00 / NOK 330

EUR 29,95 / GBP 28 / USD 36.95 / CHF 38,00

Mesh will not go down to armpit. It will stop where the hole at front is.

Label will be moved to side



HERO

210387 // HMLSHARNI MID WAIST TIGHTS

Colors: Black (2001) / Blue Nights (7429)

Quality: 85% recycled polyester, 15% elastane

Sizes: XS - XL

Jersey fabric / Mesh at inner pocket / Waterbased printed logo and chevrons / Flexibility / BeeCool / Recycled fabric / Tight fit

DKK 399,95 / SEK 580,00 / NOK 550

EUR 49,95 / GBP 48 / USD 59.95 / CHF 60,00



211242 // HMLELLA HOODIE

Colors: Blue Nights (7429)

Quality: 100% polyester

Sizes: XS - XL

Jersey fabric / Waffle structured fabric / Woven label at front / Elastic binding at hem / Thumbhole at sleeve end / Regular fit

DKK 399,95 / SEK 580,00 / NOK 550

EUR 49,95 / GBP 48 / USD 59.95 / CHF 60,00



 hummel

LIFESTYLE // WOMEN



nordlichtkim



KIM JENNIFER PETERSEN

German Surfer





APPAREL // WOMEN



STOCK

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206233 // HMLVANJA T-SHIRT S/S**Colors:** Black (2001) / Celandine (5039) / Vetiver (8062) / White (9001)**Quality:** 85% polyester, 15% cotton **Sizes:** XS - XL

Mesh fabric / 3d printed logo / Super soft/ Ventilation / Regular fit

DKK 199,95 / **SEK** 279,95 / **NOK** 280**EUR** 24,95 / **GBP** 22 / **USD** 31.95 / **CHF** 29,95

STOCK

STOCK

206234 // HMLVANJA T-SHIRT L/S**Colors:** Black (2001) / Vetiver (8062) / White (9001)**Quality:** 85% polyester, 15% cotton **Sizes:** XS - XL

Mesh fabric / 3d printed logo / Super soft/ Ventilation / Regular fit

DKK 249,95 / **SEK** 349,95 / **NOK** 350**EUR** 29,95 / **GBP** 28 / **USD** 39.95 / **CHF** 37,95

STOCK

206231 // HMLPARIS HIGH WAIST TIGHTS**Colors:** Black (2001) / Vetiver (8062)**Quality:** 88% polyester, 12% lycra **Sizes:** XS - XL

Jersey fabric / Waterbased printed logo and chevrons / High waist/ Flexibility / BeeCool / Tight fit

DKK 299,95 / **SEK** 429,95 / **NOK** 400**EUR** 39,95 / **GBP** 35 / **USD** 49.95 / **CHF** 44,95

STOCK

206285 // HMLCHIPO TIGHTS**Colors:** Black (2001) / Blue Nights (7429) / Vetiver (8062)**Quality:** 88% polyester, 12% elastane **Sizes:** XS - XL

Jersey fabric / Pocket at left side / Waterbased printed logo and chevrons/ Flexibility / BeeCool / Tight fit

DKK 349,95 / **SEK** 499,95 / **NOK** 480**EUR** 44,95 / **GBP** 40 / **USD** 54.95**Col. 8202 – Pocket mesh will be tonal**

APPAREL // WOMEN

**211383 // HMLSPRING T-SHIRT**

Colors: Black (2001) / Sugar Coral (4318) / Celandine (5039) / Vetiver (8062) / White (9001)

Quality: 100% organic cotton **Sizes:** XS - XL
Jersey fabric / Waterbased print/ Organic cotton / Regular fit

DKK 129,95 / **SEK** 180,00 / **NOK** 180
EUR 16,95 / **GBP** 16 / **USD** 18.95 / **CHF** 20,00

**211382 // HMLAPRIL T-SHIRT**

Colors: Sugar Coral (4318) / Blue Nights (7429)

Quality: 100% organic cotton **Sizes:** XS - XL
Jersey fabric / Waterbased print/ Organic cotton / Regular fit

DKK 129,95 / **SEK** 180,00 / **NOK** 180
EUR 16,95 / **GBP** 16 / **USD** 18.95 / **CHF** 20,00

Col. 5039 + 4318 + 8062 – You will not receive SMS in this colour

**211384 // HMLCYRUS T-SHIRT**

Colors: Humus (2189) / Vetiver (8062) / Brick Dust (8202) / White (9001)

Quality: 100% organic cotton **Sizes:** XS - XL
Jersey fabric / Waterbased print/ Organic cotton / Regular fit

DKK 129,95 / **SEK** 180,00 / **NOK** 180
EUR 16,95 / **GBP** 16 / **USD** 18.95 / **CHF** 20,00

Col. 8202 – You will not receive SMS in this colour

APPAREL // WOMEN



HERO

211328 // HMLESTRID SWEATSHIRT

Colors: Vetiver (8062)

Quality: 100% recycled polyester

Sizes: XS - XL

Interlock fabric / Woven label at front / Waterbased printed chevrons/ Recycled fabric / Regular fit

DKK 399,95 / SEK 580,00 / NOK 550
 EUR 49,95 / GBP 48 / USD 59.95 / CHF 60,00



211296 // HMLESTRID HALF ZIP SWEATSHIRT

Colors: Eggnog (9078)

Quality: 100% recycled polyester

Sizes: XS - XL

Interlock fabric / Woven label at front / Waterbased printed chevrons/ Recycled fabric / Regular fit

DKK 499,95 / SEK 700,00 / NOK 650
 EUR 64,95 / GBP 60 / USD 74.95 / CHF 75,00



HERO

211297 // HMLESTRID REGULAR 7/8 PANTS

Colors: Vetiver (8062)

Quality: 100% recycled polyester

Sizes: XS - XL

Interlock fabric / Woven label at front / Waterbased printed chevrons / Pockets at front / Drawstring inside at waist/ Recycled fabric / Regular fit

DKK 399,95 / SEK 580,00 / NOK 550
 EUR 49,95 / GBP 48 / USD 59.95 / CHF 60,00



HERO

211298 // HMLNAHLA DRESS

Colors: Blue Nights (7429) / Vetiver (8062)

Quality: 95% organic cotton, 5% elastane

Sizes: XS - XL

Jersey fabric / 3d print/ Organic cotton / Regular fit

DKK 299,95 / SEK 430,00 / NOK 400
 EUR 39,95 / GBP 35 / USD 44.95 / CHF 45,00

APPAREL // WOMEN



211148 // HMLJADE RAIN COAT

Colors: Humus (2189)

Quality: 65% recycled polyester, 35% PU

Sizes: XS - XL

Knit fabric / Pu coating / Wp5000 / Taped seams / Printed logo and chevrons / Ventilation holes at armpit / Press buttons for regulation at cuffs / Waterproof / Ventilation / Fluorine free / Recycled fabric / Regular fit

DKK 499,95 / SEK 700,00 / NOK 650
EUR 64,95 / GBP 60 / USD 74.95 / CHF 75,00



HERO

211060 // HMLCEDAR HOODIE

Colors: Blue Nights (7429)

Quality: 60% rayon, 33% polyamide, 7% elastane

Sizes: XS - XL

Interlock fabric / Woven label at front / Elastic binding at pocket openings / Regular fit

DKK 499,95 / SEK 700,00 / NOK 650
EUR 64,95 / GBP 60 / USD 74.95 / CHF 79,00



210434 // HMLNORISSA DRESS

Colors: Blue Nights (7429)

Quality: 95% organic cotton, 5% elastane

Sizes: XS - XL

Jersey fabric / Waterbased print / Organic cotton / Regular fit

DKK 349,95 / SEK 500,00 / NOK 480
EUR 44,95 / GBP 42 / USD 49.95 / CHF 55,00



211061 // HMLCEDAR REGULAR PANTS

Colors: Blue Nights (7429)

Quality: 60% rayon, 33% polyamide, 7% elastane

Sizes: XS - XL

Interlock fabric / Woven label at front / Elastic binding at pocket opening / Drawstring inside at waist / Strap for hanging at back / Slit at bottom legs / Regular fit

DKK 449,95 / SEK 650,00 / NOK 600
EUR 59,95 / GBP 55 / USD 69.95 / CHF 70,00

APPAREL // WOMEN



STOCK

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211526 // HMLZENIA T-SHIRT S/S

Colors: Black (2001) / Humus (2189) / Black/Humus (2207) / Mykonos Blue (8587) / White (9001)

Quality: 100% organic cotton **Sizes:** XS - XL
Jersey fabric / Waterbased print / Organic cotton / Regular fit

DKK 149,95 / **SEK** 200,00 / **NOK** 200
EUR 19,95 / **GBP** 18 / **USD** 21.95 / **CHF** 23,00



STOCK

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206524 // HMLNONI HOODIE

Colors: Black (2001) / Grey Melange (2006) / Black/Humus (2207) / Hushed Violet (3570) / Sugar Coral (4318) / Celandine (5039) / Blue Nights (7429) / Vetiver (8062) / Mykonos Blue (8587) / Brick Dust (8202)

Quality: 65% cotton, 35% polyester **Sizes:** XS - XL
Sweat fabric / Waterbased printed logo / Pocket front / Regular fit

DKK 299,95 / **SEK** 429,95 / **NOK** 400
EUR 39,95 / **GBP** 35 / **USD** 49.95

Col. 8202 + 3570 – You will not receive SMS in this colour



STOCK

STOCK

211212 // HMLNONI SWEATSHIRT

Colors: Black (2001) / Grey Melange (2006)

Quality: 65% cotton, 35% polyester **Sizes:** XS - XL
Sweat fabric / Waterbased print / Regular fit

DKK 249,95 / **SEK** 350,00 / **NOK** 330
EUR 29,95 / **GBP** 28 / **USD** 36.95 / **CHF** 38,00



STOCK

STOCK

STOCK

211211 // HMLNONI ZIP HOODIE

Colors: Black (2001) / Grey Melange (2006) / Blue Nights (7429)

Quality: 65% cotton, 35% polyester **Sizes:** XS - XL
Sweat fabric / Waterbased print / Sidepockets / Regular fit

DKK 399,95 / **SEK** 580,00 / **NOK** 550
EUR 49,95 / **GBP** 48 / **USD** 59.95 / **CHF** 60,00

You will not receive SMS in this colour

APPAREL // WOMEN



STOCK

STOCK

STOCK

206525 // HMLNONI REGULAR PANTS**Colors:** Black (2001) / Grey Melange (2006) / Blue Nights (7429)**Quality:** 65% cotton, 35% polyester **Sizes:** XS - XL

Sweat fabric / Waterbased printed logo and chevrons / Regular fit

DKK 299,95 / **SEK** 429,95 / **NOK** 400**EUR** 39,95 / **GBP** 35 / **USD** 49.95

STOCK

208248 // HMLNONI TAPERED PANTS**Colors:** Black (2001) / Vetiver (8062)**Quality:** 65% cotton, 35% polyester **Sizes:** XS - XL

Sweat fabric / Waterbased printed logo and chevrons / Tapered fit

DKK 299,95 / **SEK** 430,00 / **NOK** 400**EUR** 39,95 / **GBP** 35 / **USD** 44.95 / **CHF** 44,95

APPAREL // WOMEN



STOCK

STOCK

203028 // HMLLILY TIGHTS

Colors: Black Iris (1009) / Black (2001)

Quality: 88% polyester, 12% elastane Sizes: XS - 2XL

Jersey fabric / waterbased logo and chevrons / Flexibility / BeeCool / Tight fit

DKK 279,95 / SEK 399,95 / NOK 380
 EUR 34,95 / GBP 30 / USD 44.95 / CHF 42,95



STOCK

STOCK

206541 // HMLSENGA T-SHIRT S/S

Colors: Black (2001) / White (9001)

Quality: 100% cotton Sizes: XS - XL

Jersey fabric / Waterbased printed logo / Regular fit

DKK 119,95 / SEK 169,95 / NOK 170
 EUR 14,95 / GBP 14 / USD 17.95 / CHF 17,95



211898 // HMLSOMMER CYCLING SHORTS

Colors: Black (2001)

Quality: 92% cotton, 8% elastane Sizes: XS - XL

Jersey fabric / Waterbased printed logo and chevrons / Tight fit

DKK 149,95 / SEK 200,00 / NOK 200
 EUR 19,95 / GBP 18 / USD 21.95 / CHF 23,00



STOCK

206270 // HMLSOMMER TIGHTS

Colors: Black (2001) / Blue Nights (7429)

Quality: 92% cotton, 8% elastane Sizes: XS - XL

Jersey fabric / Waterbased printed logo and chevrons / Tight fit

DKK 149,95 / SEK 199,95 / NOK 200
 EUR 19,95 / GBP 18 / USD 24.95 / CHF 22,95

Col. 2001: Print (both logo and chevrons)
 will change to black (as Sommer tights)

APPAREL // WOMEN

**203049 // HMLISOBELLA T-SHIRT S/S**

Colors: Black (2001) / Humus (2189) / Hushed Violet (3570) / Sugar Coral (4318) / Celandine (5039) / White (9001) / Eggnog (9078)

Quality: 96% cotton, 4% elastane **Sizes:** XS - 2XL
Jersey fabric / 3d logo print / Regular fit

DKK 199,95 / **SEK** 279,95 / **NOK** 280
EUR 24,95 / **GBP** 22 / **USD** 31.95 / **CHF** 29,95



STOCK

STOCK

211094 // HMLNELLY 2.0 ZIP JACKET

Colors: Black (2001) / Blue Nights (7429) / Vetiver (8062)

Quality: 94% polyester, 6% elastane **Sizes:** XS - XL
Sweat fabric / Embroidery logo / Chevron tape / Zipperpockets at side / Regular fit

DKK 399,95 / **SEK** 580,00 / **NOK** 550
EUR 49,95 / **GBP** 48 / **USD** 59.95 / **CHF** 60,00

Col. 9078 + 3570 – You will not receive SMS in this colour



STOCK

STOCK

211100 // HMLNELLY 2.0 TAPERED PANTS

Colors: Black (2001) / Blue Nights (7429)

Quality: 94% polyester, 6% elastane **Sizes:** XS - XL
Sweat fabric / Embroidery logo / Chevron tape / Sidepockets / Tapered fit

DKK 349,95 / **SEK** 500,00 / **NOK** 480
EUR 44,95 / **GBP** 42 / **USD** 49.95 / **CHF** 55,00

APPAREL // WOMEN



STOCK

STOCK

206263 // HMLSELBY HOODIE**Colors:** Black (2001) / Dark Grey Melange (2007)**Quality:** 90% polyester, 10% elastane **Sizes:** XS - XL

Jersey fabric / Mild brushed on backside / Zipperpocket at left side / Rubber printed logo and chevrons / Reflective stripe print at back / Regular fit

DKK 449,95 / **SEK** 649,95 / **NOK** 600
EUR 59,95 / **GBP** 55 / **USD** 74.95 / **CHF** 69,95

STOCK

STOCK

207687 // HMLSELBY ZIP HOODIE**Colors:** Black (2001) / Dark Grey Melange (2007)**Quality:** 90% polyester, 10% elastane **Sizes:** XS - 2XL

Jersey fabric / Mild brushed at backside / Zipperpocket at sides / Zippergarage / String and stopper at hood / Rubber printed logo and chevrons / Reflective stripe print at back / Regular fit

DKK 499,95 / **SEK** 699,95 / **NOK** 650
EUR 64,95 / **GBP** 60 / **USD** 79.95 / **CHF** 74,95

STOCK

STOCK

206262 // HMLSELBY TAPERED PANTS**Colors:** Black (2001) / Dark Grey Melange (2007)**Quality:** 90% polyester, 10% elastane **Sizes:** XS - XL

Jersey fabric / Mild brushed on backside / Zipperpockets at front / Rubber printed logo and chevrons / Reflective stripe print at back leg / Tapered fit

DKK 399,95 / **SEK** 549,95 / **NOK** 550
EUR 49,95 / **GBP** 45 / **USD** 64.95

APPAREL // WOMEN



STOCK

STOCK

208410 // HMLESSI ZIP JACKET

Colors: Black (2001) / Grey Melange (2006)

Quality: 80% polyester, 15% viscose, 5% elastane Sizes: XS - XL
 Interlock fabric / Zipper pocket at sides / Woven badge / Regular fit

DKK 499,95 / SEK 699,95 / NOK 650
 EUR 64,95 / GBP 60 / USD 79.95 / CHF 74,95



STOCK

STOCK

206264 // HMLESSI ZIP HOODIE

Colors: Black (2001) / Grey Melange (2006)

Quality: 80% polyester, 15% viscose, 5% elastane Sizes: XS - XL
 Interlock fabric / Zipper pocket at sides / Badge / Regular fit

DKK 499,95 / SEK 699,95 / NOK 650
 EUR 64,95 / GBP 60 / USD 79.95



STOCK

STOCK

206265 // HMLESSI SWEATSHIRT

Colors: Black (2001) / Grey Melange (2006)

Quality: 80% polyester, 15% viscose, 5% elastane Sizes: XS - XL
 Interlock fabric / Badge / 3d printed chevrons / Regular fit

DKK 399,95 / SEK 549,95 / NOK 550
 EUR 49,95 / GBP 45 / USD 64.95



STOCK

STOCK

206266 // HMLESSI TAPERED PANTS

Colors: Black (2001) / Grey Melange (2006)

Quality: 80% polyester, 15% viscose, 5% elastane Sizes: XS - XL
 Interlock fabric / Zipperpocket at sides / Badge / 3d printed chevrons / Tapered fit

DKK 399,95 / SEK 549,95 / NOK 550
 EUR 49,95 / GBP 45 / USD 64.95

APPAREL // WOMEN



STOCK

STOCK

203851 // HMLMAYA 2PACK HIPSTERS**Colors:** Black/Black (2042) / Black/White (2114)**Quality:** 95% cotton, 5% elastane **Sizes:** XS - 2XL

Jersey fabric / Elastic ribbon at waistband / Tight fit

DKK 199,95 / **SEK** 249,95 / **NOK** 250**EUR** 19,95 / **GBP** 18 / **USD** 24.95 / **CHF** 22,95

STOCK

207280 // HMLSADIE JACKET**Colors:** Black (2001) / Vetiver (8062)**Quality:** Main: 100% polyester / Lining: 100% polyester / Padding: 100% polyester**Sizes:** XS - XL

Embroidery logo / Binding at bottom hem / Press button and gasket at pockets / Fluorine free water repellent / Regular fit

DKK 399,95 / **SEK** 580,00 / **NOK** 550**EUR** 49,95 / **GBP** 45 / **USD** 59.95 / **CHF** 59,95



APPAREL // MEN



HERO

STOCK

210342 // HMLJOE SEAMLESS T-SHIRT

Colors: Vetiver Melange (2340) / Black Melange (2508)**Quality:** 62% polyamide, 38% polyester **Sizes:** S - XL

Stretchable fabric / Knitted mesh with ventilation at upper back and at sleeves / Knitted logo and chevrons/ Seamless / Ventilation / Antibacterial / Flexibility / BeeCool / Regular fit

DKK 299,95 / **SEK** 430,00 / **NOK** 400
EUR 39,95 / **GBP** 35 / **USD** 44.95 / **CHF** 45,00

HERO

210337 // HMLCUBE SEAMLESS T-SHIRT

Colors: Blue Nights (7429) / Vetiver (8062)**Quality:** 91% polyamide, 9% elastane **Sizes:** S - XL

Stretchable fabric / Waterbased printed logo/ Seamless / Antibacterial / Flexibility / BeeCool / Regular fit

DKK 349,95 / **SEK** 500,00 / **NOK** 480
EUR 44,95 / **GBP** 42 / **USD** 49.95 / **CHF** 55,00

HERO

210339 // HMLCUBE SEAMLESS TIGHT SHORTS

Colors: Blue Nights (7429)**Quality:** 91% polyamide, 9% elastane **Sizes:** S - XL

Stretchable fabric / Waterbased printed logo/ Seamless / Antibacterial / Flexibility / BeeCool / Tight fit

DKK 199,95 / **SEK** 280,00 / **NOK** 280
EUR 24,95 / **GBP** 24 / **USD** 29.95 / **CHF** 30,00

APPAREL // MEN



211305 // HMLVIRGIL T-SHIRT

Colors: Black (2001)

Quality: 84% recycled polyester, 16% elastane Sizes: S - 2XL

Jersey fabric / 3d print/ Recycled fabric / Regular fit

DKK 249,95 / SEK 350,00 / NOK 330
 EUR 29,95 / GBP 28 / USD 36.95 / CHF 38,00



HERO

211306 // HMLVIRGIL T-SHIRT L/S

Colors: Black (2001)

Quality: 84% recycled polyester, 16% elastane Sizes: S - 2XL

Jersey fabric / Waterbased print/ Recycled fabric / Regular fit

DKK 299,95 / SEK 430,00 / NOK 400
 EUR 39,95 / GBP 35 / USD 44.95 / CHF 45,00

Col. 8252 – You will not receive SMS in this colour



HERO

210338 // HMLCUBE SEAMLESS TAPERED PANTS

Colors: Blue Nights (7429)

Quality: 91% polyamide, 9% elastane Sizes: S - XL

Stretchable fabric / Waterbased printed logo and chevrons / Drawstring inside at waist/ Seamless / Antibacterial / Flexibility / BeeCool / Tapered fit

DKK 499,95 / SEK 700,00 / NOK 650
 EUR 64,95 / GBP 60 / USD 74.95 / CHF 75,00

Only chevrons on right leg.

Col. 8252 – You will not receive SMS in this colour



HERO

210507 // HMLTORIN SHORTS

Colors: Black (2001) / Vetiver (8062)

Quality: 90% polyester, 10% elastane Sizes: S - 2XL

Stretchable woven fabric / Waterbased printed logo / Side pockets at front / Zipper pocket at back / Knitted elastic waistband / Drawstring inside at waist / Slit at sides/ Flexibility / Regular fit

DKK 349,95 / SEK 500,00 / NOK 480
 EUR 44,95 / GBP 42 / USD 49.95 / CHF 55,00

Col. 7429 + 8062 – Logo will be changed to col. eggnog.

APPAREL // MEN



211307 // HMLJARVAN T-SHIRT

Colors: Vetiver (8062) / Eggnog (9078)

Quality: 67% viscose, 28% cotton, 5% elastane **Sizes:** S - 2XL
 Jersey fabric / Label / Antibacterial / BeeCool / Bamboo / Regular fit

DKK 349,95 / **SEK** 500,00 / **NOK** 480
EUR 44,95 / **GBP** 42 / **USD** 49.95 / **CHF** 55,00



HERO

211239 // HMLALVIN HALF ZIP JACKET

Colors: Humus (2189) / China Blue (8252)

Quality: 100% recycled polyester **Sizes:** S - 2XL

Woven fabric / Waterbased logo and chevrons / Zipper pocket underneath flap at front /
 String and stopper for regulation at hood and bottom / Recycled fabric / Regular fit

DKK 599,95 / **SEK** 850,00 / **NOK** 800
EUR 79,95 / **GBP** 75 / **USD** 89.95 / **CHF** 90,00



HERO

210679 // HMLRUFUS TAPERED PANTS

Colors: Black (2001)

Quality: 90% polyester, 10% elastane **Sizes:** S - 2XL

Main: stretchable woven fabric / Lower leg: jersey fabric / Stretchable mesh inserts for
 ventilation / Waterbased printed logo and chevrons / Zipper pocket at left side / Knitted
 elastic waistband / Drawstring inside at waist / Ventilation / Flexibility / Tapered fit

DKK 499,95 / **SEK** 700,00 / **NOK** 650
EUR 64,95 / **GBP** 60 / **USD** 74.95 / **CHF** 75,00

Col. 2001 – Logo print will be col. eggnog (off white)

Col. 2001 - Logo will change to col. Eggnog and chevrons to col. Ebony

Col. 7429 - Logo print will be blue as mesh



HERO

210502 // HMLFURGUS 2 IN 1 SHORTS

Colors: Blue Nights (7429)

Quality: Main: 92% polyester, 8% elastane / Inner shorts: 85% recycled polyester, 15%
 elastane **Sizes:** S - 2XL

Outer shorts: stretchable woven fabric / Inner shorts: jersey fabric / Waterbased printed
 logo / Zipper pocket at right side / Normal pocket at left side / Mesh belt loop at back /
 Knitted elastic waistband / Slit at sides / Flexibility / BeeCool / Recycled fabric / Regular fit

DKK 399,95 / **SEK** 580,00 / **NOK** 550
EUR 49,95 / **GBP** 48 / **USD** 59.95 / **CHF** 60,00

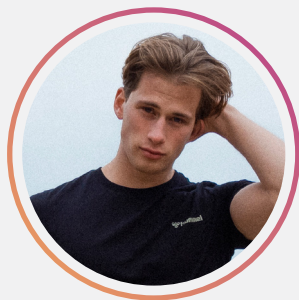
Col. 2189 – Logo will change to col. Roasted cashew

Col. 2189 - String end will be humus



hummel
CHANGE THE WORLD

HUMMEL SPORT STYLE APPAREL IS
CREATED TO HELP FIND COMFORT
AND OPTIMISM IN ACTIVE LIVING.
LIFE IS A FESTIVAL. ENJOY!

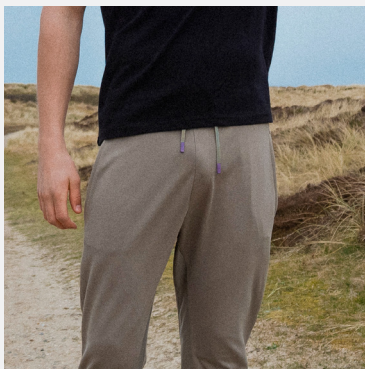
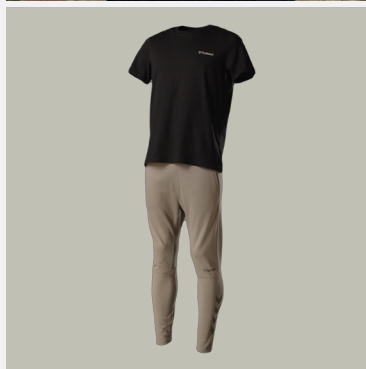
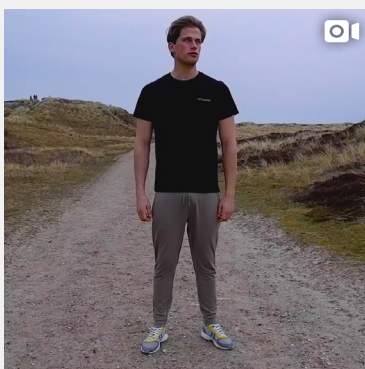
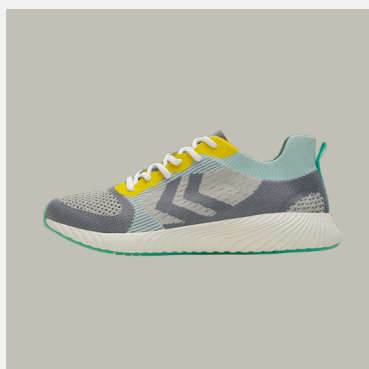


soeren_rask



SØREN RASK

Model





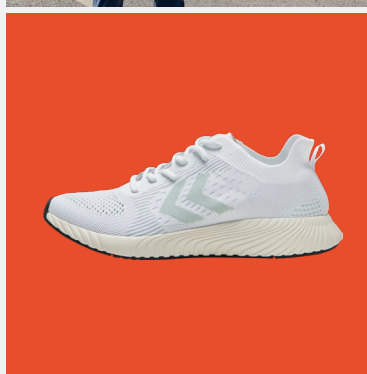
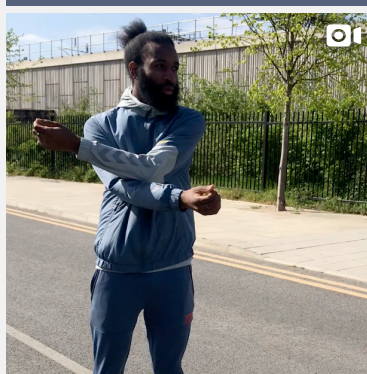
HUMMEL SPORT STYLE APPAREL IS CREATED TO HELP YOU
FIND COMFORT AND OPTIMISM IN ACTIVE LIVING.
LIFE IS A FESTIVAL. ENJOY!



shameek_ldn

**SHAMEEK FARRELL**

Founder of Coats and Goalposts





APPAREL // MEN

**211389 // HMLTORONTO T-SHIRT****Colors:** Quarry (1968) / Black (2001) / Humus (2189) / China Blue (8252)**Quality:** 100% organic cotton **Sizes:** S - 2XL

Jersey fabric / Waterbased print/ Organic cotton / Regular fit

DKK 129,95 / **SEK** 180,00 / **NOK** 180**EUR** 16,95 / **GBP** 16 / **USD** 18.95 / **CHF** 20,00**211385 // HMLVARSITY T-SHIRT****Colors:** Black (2001) / Blue Nights (7429) / Vetiver (8062) / White (9001)**Quality:** 100% organic cotton **Sizes:** S - 2XL

Jersey fabric / Waterbased print/ Organic cotton / Regular fit

DKK 129,95 / **SEK** 180,00 / **NOK** 180**EUR** 16,95 / **GBP** 16 / **USD** 18.95 / **CHF** 20,00

You will not receive SMS in this colour

**211388 // HMLLANEWAY T-SHIRT****Colors:** Fiesta (3008) / Blue Nights (7429) / Vetiver (8062)**Quality:** 100% organic cotton **Sizes:** S - 2XL

Jersey fabric / Waterbased print/ Organic cotton / Regular fit

DKK 129,95 / **SEK** 180,00 / **NOK** 180**EUR** 16,95 / **GBP** 16 / **USD** 18.95 / **CHF** 20,00**211386 // HMLMONTREAL T-SHIRT****Colors:** Fiesta (3008) / Blue Nights (7429) / White (9001)**Quality:** 100% organic cotton **Sizes:** S - 2XL

Jersey fabric / Waterbased print/ Organic cotton / Regular fit

DKK 129,95 / **SEK** 180,00 / **NOK** 180**EUR** 16,95 / **GBP** 16 / **USD** 18.95 / **CHF** 20,00

Col. 3008 – You will not receive SMS in this colour

APPAREL // MEN

**211304 // HMLALASKA T-SHIRT L/S****Colors:** Black (2001) / Blue Nights (7429)**Quality:** 95% organic cotton, 5% elastane **Sizes:** S - 2XL

Jersey fabric / 3d print and chevrons / Regular fit

DKK 299,95 / **SEK** 430,00 / **NOK** 400**EUR** 39,95 / **GBP** 35 / **USD** 44.95 / **CHF** 45,00

Col. 7429 – You will not receive SMS in this colour

**HERO****210503 // HMLSULLIVAN LOOSE ZIP HOODIE****Colors:** Vetiver (8062) / China Blue (8252)**Quality:** Main: 100% polyester / Lining at body: 100% polyester **Sizes:** S - 2XL

Main: woven fabric / Lining at body: mesh fabric / Waterbased logo and chevrons / Zipper pockets / Elastic binding at hood edge / Zipper garage at centre front / Loose fit

DKK 549,95 / **SEK** 800,00 / **NOK** 750**EUR** 69,95 / **GBP** 65 / **USD** 79.95 / **CHF** 85,00

Logo print col. will be changed to eggnog.

Col. 8252 - Chevrons on right sleeve will be cancelled in production.

**211161 // HMLCALEB T-SHIRT****Colors:** Grey Melange (2006) / Black Melange (2508) / Eggnog Melange (9081)**Quality:** 90% organic cotton, 10% viscose **Sizes:** S - 2XL

Jersey fabric / Waterbased print/ Organic cotton / Regular fit

DKK 149,95 / **SEK** 200,00 / **NOK** 200**EUR** 19,95 / **GBP** 18 / **USD** 21.95 / **CHF** 23,00**210504 // HMLSULLIVAN LOOSE PANTS****Colors:** Vetiver (8062) / China Blue (8252)**Quality:** 100% polyester **Sizes:** S - 2XL

Woven fabric / Waterbased printed logo and chevrons / Zipper pockets at fronts / Drawstring inside at waist / Loose fit

DKK 449,95 / **SEK** 650,00 / **NOK** 600**EUR** 59,95 / **GBP** 55 / **USD** 69.95 / **CHF** 70,00

APPAREL // MEN



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211170 // HMLISAM T-SHIRT

Colors: Quarry (1968) / Black (2001) / Humus (2189) / Black/Humus (2207) / Fiesta (3008) / Blue Nights (7429) / Vetiver (8062) / China Blue (8252) / White (9001)

Quality: 100% organic cotton **Sizes:** S - 2XL

Jersey fabric / Waterbased print / Organic cotton / Regular fit

DKK 149,95 / **SEK** 200,00 / **NOK** 200
EUR 19,95 / **GBP** 18 / **USD** 21.95 / **CHF** 23,00



STOCK

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211164 // HMLISAM SWEATSHIRT

Colors: Black (2001) / Grey Melange (2006) / Blue Nights (7429)

Quality: 65% cotton, 35% polyester **Sizes:** S - 2XL

Sweat fabric / Waterbased print / Regular fit

DKK 249,95 / **SEK** 350,00 / **NOK** 330
EUR 29,95 / **GBP** 28 / **USD** 36.95 / **CHF** 38,00



STOCK

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211173 // HMLISAM ZIP JACKET

Colors: Black (2001) / Grey Melange (2006) / China Blue (8252)

Quality: 65% cotton, 35% polyester **Sizes:** S - 2XL

Sweat fabric / Waterbased print / Zipperpockets at side / Regular fit

DKK 349,95 / **SEK** 500,00 / **NOK** 480
EUR 44,95 / **GBP** 42 / **USD** 49.95 / **CHF** 55,00



STOCK

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206521 // HMLISAM HOODIE

Colors: Black (2001) / Grey Melange (2006) / Black/Humus (2207) / Fiesta (3008) / Blue Nights (7429) / Vetiver (8062) / China Blue (8252)

Quality: 65% cotton, 35% polyester **Sizes:** S - 2XL

Sweat fabric / Waterbased printed logo / Regular fit

DKK 299,95 / **SEK** 429,95 / **NOK** 400
EUR 39,95 / **GBP** 35 / **USD** 49.95

APPAREL // MEN



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211165 // HMLISAM ZIP HOODIE**Colors:** Black (2001) / Grey Melange (2006) / Blue Nights (7429) / Vetiver (8062)**Quality:** 65% cotton, 35% polyester **Sizes:** S - 2XL

Sweat fabric / Waterbased print / Regular fit

DKK 399,95 / **SEK** 580,00 / **NOK** 550
EUR 49,95 / **GBP** 48 / **USD** 59.95 / **CHF** 60,00

STOCK

STOCK

206522 // HMLISAM REGULAR PANTS**Colors:** Black (2001) / Grey Melange (2006) / China Blue (8252)**Quality:** 65% cotton, 35% polyester **Sizes:** S - 2XL

Sweat fabric / Waterbased printed logo and chevrons / Regular fit

DKK 299,95 / **SEK** 429,95 / **NOK** 400
EUR 39,95 / **GBP** 35 / **USD** 49.95

STOCK

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208247 // HMLISAM TAPERED PANTS**Colors:** Black (2001) / Grey Melange (2006) / Blue Nights (7429) / Vetiver (8062)**Quality:** 65% cotton, 35% polyester **Sizes:** S - 2XL

Sweat fabric / Waterbased printed logo and chevrons / Side pockets / Tapered fit

DKK 299,95 / **SEK** 430,00 / **NOK** 400
EUR 39,95 / **GBP** 35 / **USD** 44.95 / **CHF** 44,95

APPAREL // MEN



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206167 // HMLPETER T-SHIRT S/S**Colors:** Black (2001) / Blue Nights (7429) / White (9001)**Quality:** 100% cotton **Sizes:** S - 2XL

Jersey fabric / Waterbased printed logo / Regular fit

DKK 119,95 / **SEK** 169,95 / **NOK** 170**EUR** 14,95 / **GBP** 14 / **USD** 17.95 / **CHF** 17,95

STOCK

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211156 // HMLRAY 2.0 SHORTS**Colors:** Black (2001) / Grey Melange (2006) / Dark Grey Melange (2007) / Blue Nights (7429)**Quality:** #2001, #7429: 60% cotton, 38% polyester, 2% elastane - #2006, #2007: 76% cotton, 12% polyester, 10% viscose, 2% elastane **Sizes:** S - 2XL

Sweat fabric / Waterbased print / Zipperpockets at side / Regular fit

DKK 299,95 / **SEK** 430,00 / **NOK** 400**EUR** 39,95 / **GBP** 35 / **USD** 44.95 / **CHF** 45,00

STOCK

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211155 // HMLRAY 2.0 TAPERED PANTS**Colors:** Black (2001) / Grey Melange (2006) / Dark Grey Melange (2007) / Blue Nights (7429)**Quality:** #2001, #7429: 60% cotton, 38% polyester, 2% elastane - #2006, #2007: 76% cotton, 12% polyester, 10% viscose, 2% elastane **Sizes:** S - 2XL

Sweat fabric / Waterbased print / Zipperpockets at side / Tapered fit

DKK 349,95 / **SEK** 500,00 / **NOK** 480**EUR** 44,95 / **GBP** 42 / **USD** 49.95 / **CHF** 55,00

APPAREL // MEN



STOCK STOCK

211113 // HMLNATHAN 2.0 ZIP JACKET

Colors: Black (2001) / Blue Nights (7429) / Vetiver (8062)**Quality:** 94% polyester, 6% elastane **Sizes:** S - 2XL

Sweat fabric / Embroidery logo / Chevrontape / Zipperpockets at side / Regular fit

DKK 399,95 / SEK 580,00 / NOK 550

EUR 49,95 / GBP 48 / USD 59.95 / CHF 60,00



STOCK STOCK

211114 // HMLNATHAN 2.0 TAPERED PANTS

Colors: Black (2001) / Blue Nights (7429) / Vetiver (8062)**Quality:** 94% polyester, 6% elastane **Sizes:** S - 2XL

Sweat fabric / Embroidery logo / Chevrontape / Sidepockets / Tapered fit

DKK 349,95 / SEK 500,00 / NOK 480

EUR 44,95 / GBP 42 / USD 49.95 / CHF 55,00



STOCK STOCK STOCK

206410 // HMLMARK T-SHIRT S/S

Colors: Black Iris (1009) / Black (2001) / Grey Melange (2006)**Quality:** 95% cotton, 5% elastane **Sizes:** S - 2XL

Jersey fabric / Waterbased printed logo and chevrons / Regular fit

DKK 249,95 / SEK 349,95 / NOK 350

EUR 29,95 / GBP 28 / USD 39.95



STOCK STOCK STOCK

206409 // HMLMARK T-SHIRT L/S

Colors: Black (2001) / Grey Melange (2006) / White (9001)**Quality:** 95% cotton, 5% elastane **Sizes:** S - 2XL

Jersey fabric / Waterbased printed logo and chevrons / Regular fit

DKK 299,95 / SEK 429,95 / NOK 400

EUR 39,95 / GBP 35 / USD 49.95

APPAREL // MEN



STOCK

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206272 // HMLTROPPER SWEATSHIRT

Colors: Black (2001) / Black Iris Melange (2995)

Quality: 80% polyester, 15% viscose, 5% elastane Sizes: S - 2XL

Interlock fabric / Zipperpocket at front chest / Badge / Recycled fabric / Regular fit

DKK 399,95 / SEK 549,95 / NOK 550

EUR 49,95 / GBP 45 / USD 64.95



STOCK

STOCK

208409 // HMLTROPPER ZIP JACKET

Colors: Black (2001) / Grey Melange (2006)

Quality: 80% polyester, 15% viscose, 5% elastane Sizes: S - 2XL

Interlock fabric / Zipper pockets / Badge / Regular fit

DKK 499,95 / SEK 699,95 / NOK 650

EUR 64,95 / GBP 60 / USD 79.95 / CHF 74,95



STOCK

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206271 // HMLTROPPER ZIP HOODIE

Colors: Black (2001) / Grey Melange (2006) / Black Iris Melange (2995)

Quality: 80% polyester, 15% viscose, 5% elastane Sizes: S - 2XL

Interlock fabric / Zipper pockets / Badge / Regular fit

DKK 499,95 / SEK 699,95 / NOK 650

EUR 64,95 / GBP 60 / USD 79.95

APPAREL // MEN



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206424 // HMLSIGGE T-SHIRT S/S**Colors:** Black Iris (1009) / Black (2001) / Grey Melange (2006) / White (9001)**Quality:** 96 % cotton, 4 % elastane **Sizes:** S - 2XL

Jersey fabric / 3d printed logo / Regular fit

DKK 179,95 / **SEK** 249,95 / **NOK** 250**EUR** 22,95 / **GBP** 20 / **USD** 29.95 / **CHF** 27,95

STOCK

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207688 // HMLSIGGE T-SHIRT L/S**Colors:** Black Iris (1009) / Black (2001) / Grey Melange (2006) / White (9001)**Quality:** #Grey: 55% cotton, 40% polyester, 5% elastane - #Other colours: 96% cotton, 4% elastane **Sizes:** S - 2XL

Jersey fabric / 3d printed logo / Waterbased printed chevrons / Regular fit

DKK 199,95 / **SEK** 279,95 / **NOK** 280**EUR** 24,95 / **GBP** 22 / **USD** 31.95

STOCK

206274 // HMLTROPPER SHORTS**Colors:** Grey Melange (2006)**Quality:** 80% polyester, 15% viscose, 5% elastane **Sizes:** S - 2XL

Interlock fabric / Zipper pockets / Badge / 3d printed chevrons / Regular fit

DKK 349,95 / **SEK** 499,95 / **NOK** 480**EUR** 44,95 / **GBP** 40 / **USD** 54.95

STOCK

STOCK

206273 // HMLTROPPER TAPERED PANTS**Colors:** Black (2001) / Grey Melange (2006)**Quality:** 80% polyester, 15% viscose, 5% elastane **Sizes:** S - 2XL

Interlock fabric / Zipper pockets / Badge / 3d printed chevrons / Tapered fit

DKK 399,95 / **SEK** 549,95 / **NOK** 550**EUR** 49,95 / **GBP** 45 / **USD** 64.95

APPAREL // MEN



STOCK

STOCK

206489 // HMLASTON HOODIE**Colors:** Black (2001) / Dark Grey Melange (2007)**Quality:** 90% polyester, 10% elastane **Sizes:** S - 2XL

Jersey fabric / Mild brushed on backside / Zipperpocket at left side / String and stopper at hood / Rubber printed logo and chevrons / Reflective stripe print at back / Regular fit

DKK 449,95 / **SEK** 649,95 / **NOK** 600**EUR** 59,95 / **GBP** 55 / **USD** 74.95

STOCK

STOCK

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206488 // HMLASTON ZIP HOODIE**Colors:** Black (2001) / Dark Grey Melange (2007) / Black Iris Melange (2995)**Quality:** 90% polyester, 10% elastane **Sizes:** S - 2XL

Jersey fabric / Mild brushed / Zipperpocket at sides / Zippergarage / String and stopper at hood / Rubber printed logo and chevrons / Reflective stripe print at back / Regular fit

DKK 499,95 / **SEK** 699,95 / **NOK** 650**EUR** 64,95 / **GBP** 60 / **USD** 79.95 / **CHF** 74,95

STOCK

STOCK

206490 // HMLASTON TAPERED PANTS**Colors:** Black (2001) / Dark Grey Melange (2007)**Quality:** 90% polyester, 10% elastane **Sizes:** S - 2XL

Jersey fabric / Mild brushed / Reflective printed stripe at back leg / Zipperpocket at sides / Rubber printed logo and chevrons / Tapered fit

DKK 399,95 / **SEK** 549,95 / **NOK** 550**EUR** 49,95 / **GBP** 45 / **USD** 64.95

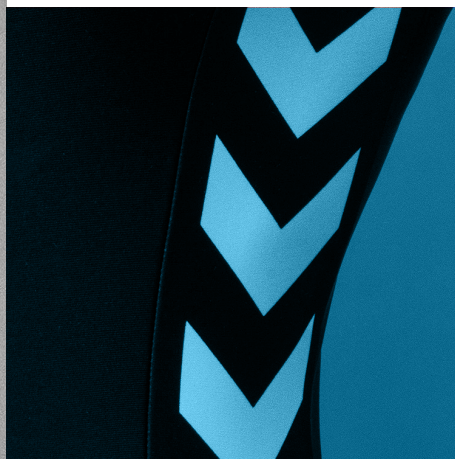
STOCK

207293 // HMLLUKE JACKET**Colors:** Black (2001) / Vetiver (8062)**Quality:** Main: 100% polyester / Lining: 100% polyester / Padding: 100% polyester**Sizes:** S - 2XL

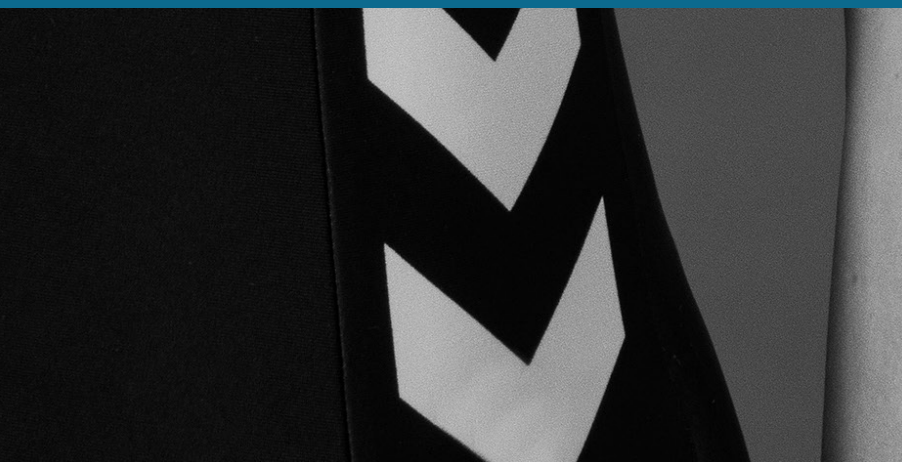
Embroidery logo / Binding at bottom hem / Chestpocket with zipper / Press button and gasket at front pockets / Fluorine free water repellent / Regular fit

DKK 399,95 / **SEK** 580,00 / **NOK** 550**EUR** 49,95 / **GBP** 45 / **USD** 59.95 / **CHF** 59,95





SWIM





SWIM // WOMEN



210011 // HMLSHAKI SWIM TRIANGLE TOP

Colors: Black (2001) / Faded Denim (7986)

Quality: 85% polyester, 15% elastane **Sizes:** XS - XL

Jersey fabric / Waterbased printed logo / Non removable padding / Regular fit

DKK 149,95 / **SEK** 200,00 / **NOK** 200
EUR 19,95 / **GBP** 18 / **USD** 21.95 / **CHF** 23,00



STOCK

205166 // HMLDONNA SWIMSUIT

Colors: Black (2001) / Faded Denim (7986)

Quality: 82% polyamide, 18% elastane **Sizes:** XS - XL

Jersey fabric / Sublimation printed chevrons / Rubber printed logo / Regular fit

DKK 299,95 / **SEK** 429,95 / **NOK** 400
EUR 39,95 / **GBP** 35 / **USD** 49.95



210018 // HMLSHAKI SWIM TANGA

Colors: Black (2001) / Faded Denim (7986)

Quality: 85% polyester, 15% elastane **Sizes:** XS - XL

Jersey fabric / Waterbased printed logo / Regular fit

DKK 129,95 / **SEK** 180,00 / **NOK** 180
EUR 16,95 / **GBP** 16 / **USD** 18.95 / **CHF** 20,00



210022 // HMLSHAKI SWIM HOTPANTS

Colors: Black (2001)

Quality: 85% polyester, 15% elastane **Sizes:** XS - XL

Jersey fabric / Waterbased printed logo / Regular fit

DKK 149,95 / **SEK** 200,00 / **NOK** 200
EUR 19,95 / **GBP** 18 / **USD** 21.95 / **CHF** 23,00

SWIM // WOMEN



210019 // HMLOCEAN SWIM TRIANGLE TOP

Colors: Black/White (2114)

Quality: 85% polyester, 15% elastane

Sizes: XS - XL

Jersey fabric / All over printed / Waterbased printed logo / Non removable padding / Regular fit

DKK 179,95 / **SEK** 250,00 / **NOK** 250

EUR 22,95 / **GBP** 22 / **USD** 29.95 / **CHF** 28,00



210020 // HMLOCEAN SWIM TANGA

Colors: Black/White (2114)

Quality: 85% polyester, 15% elastane

Sizes: XS - XL

Jersey fabric / All over printed / Waterbased printed logo / Regular fit

DKK 149,95 / **SEK** 200,00 / **NOK** 200

EUR 19,95 / **GBP** 18 / **USD** 21.95 / **CHF** 23,00

SWIM // WOMEN

**210029 // HMLNACTAR SWIM TOP****Colors:** India Ink (8571)**Quality:** 96% recycled polyester, 4% elastane**Sizes:** XS - XL

Rib fabric / Label / Non removable padding / Plastic buckle closing at cb/ Recycled fabric / Regular fit

DKK 279,95 / **SEK** 400,00 / **NOK** 380
EUR 34,95 / **GBP** 34 / **USD** 40.95 / **CHF** 43,00

**210031 // HMLNACTAR SWIMSUIT****Colors:** India Ink (8571)**Quality:** 96% recycled polyester, 4% elastane**Sizes:** XS - XL

Rib fabric / Label/ Recycled fabric / Regular fit

DKK 249,95 / **SEK** 350,00 / **NOK** 330
EUR 29,95 / **GBP** 28 / **USD** 36.95 / **CHF** 38,00

**210032 // HMLNACTAR SWIM TANGA****Colors:** India Ink (8571)**Quality:** 96% recycled polyester, 4% elastane**Sizes:** XS - XL

Rib fabric / Label/ Recycled fabric / Regular fit

DKK 149,95 / **SEK** 200,00 / **NOK** 200
EUR 19,95 / **GBP** 18 / **USD** 21.95 / **CHF** 23,00



SWIM // WOMEN



STOCK

STOCK

205183 // HMLRENCE BOARD SHORTS**Colors:** Fiesta (3008) / Aurora (5044) / Brilliant Blue (7359) / Peacoat (7666)**Quality:** 100% polyester **Sizes:** S - 2XL

Woven fabric / Mesh inner briefs / Side pockets / Rubber printed chevrons / Label / Extra short / Regular fit

DKK 199,95 / **SEK** 279,95 / **NOK** 280**EUR** 24,95 / **GBP** 22 / **USD** 31.95

STOCK

STOCK

205184 // HMLRADLER BOARD SHORTS**Colors:** Black (2001) / Peacoat (7666) / Mykonos Blue (8587)**Quality:** 100% polyester **Sizes:** S - 2XL

Woven fabric / Mesh inner briefs / Side pockets / Printed chevrons / Label / Medium length / Regular fit

DKK 229,95 / **SEK** 329,95 / **NOK** 300**EUR** 27,95 / **GBP** 25 / **USD** 34.95

STOCK

205191 // HMLJORDAN BOARD SHORTS**Colors:** Fiesta (3008) / White (9001)**Quality:** 100% polyester **Sizes:** S - 2XL

Woven fabric / Mesh inner briefs / Side pockets / Back zipper pocket / Rubber printed chevrons / Label / Short / Regular fit

DKK 279,95 / **SEK** 399,95 / **NOK** 380**EUR** 34,95 / **GBP** 30 / **USD** 44.95

SWIM // MEN

**210041 // HMLDYBHAV SHORT BOARD SHORTS****Colors:** India Ink (8571)**Quality:** 100% polyester **Sizes:** S - 2XL

Woven fabric / Mesh inner briefs / All over printed / Side pockets / Label / Regular fit

DKK 299,95 / **SEK** 430,00 / **NOK** 400**EUR** 39,95 / **GBP** 35 / **USD** 44.95 / **CHF** 45,00**In production the shorts will be extra short length.****210040 // HMLSURF MEDIUM BOARD SHORTS****Colors:** India Ink (8571) / Mykonos Blue (8587)**Quality:** 100% polyester **Sizes:** S - 2XL

Woven fabric / Mesh inner briefs / All over printed bottom on india ink comb / Label / Regular fit

DKK 349,95 / **SEK** 500,00 / **NOK** 480**EUR** 44,95 / **GBP** 42 / **USD** 49.95 / **CHF** 55,00

SWIM // ACCESSORIES

**210060 // HMLCOAST BEACH BAG****Colors:** India Ink (8571)**Quality:** Main: 100% polyester; Lining: 100% polyester **Sizes:** - One Size
Woven fabric / Label / Recycled fabric / Regular fit**DKK** 249,95 / **SEK** 350,00 / **NOK** 330
EUR 29,95 / **GBP** 28 / **USD** 36.95 / **CHF** 38,00**210059 // HMLCOAST BUM BAG****Colors:** India Ink (8571)**Quality:** Main: 100% polyester; Lining: 100% polyester **Sizes:** - One Size
Woven fabric / Pocket inside / Label / Recycled fabric / Regular fit**DKK** 149,95 / **SEK** 200,00 / **NOK** 200
EUR 19,95 / **GBP** 18 / **USD** 21.95 / **CHF** 23,00



MARKETING



